What is the Look Good...Feel Better program?
Cancer can rob a woman of her energy, appetite and strength. But it doesn’t have to take away her self-confidence. Look Good...Feel Better is a nationwide program offered at no cost to female cancer patients undergoing chemotherapy or radiation treatment and experiencing appearance related side effects. Cancer patients are better able to cope with treatment when they feel confident about their appearance. They feel better because they look good.

Who sponsors Look Good...Feel Better?
Look Good...Feel Better is a program offered by the American Cancer Society. Both the Cosmetic, Toiletry, and Fragrance Association Foundation and the National Cosmetology Association partner with the American Cancer Society to make this program a reality.

How does the program work?
The American Cancer Society recruits licensed cosmetologists. Once the cosmetologists have been trained and certified, the American Cancer Society works with health care providers to initiate group sessions. During group sessions, volunteer cosmetologists teach women how to cope with skin changes and hair loss using cosmetics and skin care products donated by the cosmetic industry. The cosmetologists provide beauty techniques to enhance patients' appearance and self-image and help minimize the physical effects of cancer treatment. The free cosmetic kits provided at these group sessions are available in light, medium, dark and extra dark shades to enhance all complexion types. Women also learn ways to disguise hair loss with wigs, scarves and other accessories.

Who developed Look Good...Feel Better?
The American Cancer Society developed the Look Good...Feel Better program. The organization provides instruction and support materials to conduct the program and serves as an active partner with other groups in program implementation. The American Cancer Society is committed to building community partnerships for this program.

Who should an interested person contact for more information about Look Good...Feel Better?
Call your American Cancer Society at 1-800-ACS-2345. Just tell us what community you live in, and we will refer you to the appropriate contact. You can also visit us on the Web at www.cancer.org.